

SUPPLY CHAIN EUROPE 2023

24-25 October 2023 | Brussels | #SCEU23

De-Risk Your Supply Chain

USE SUPPLYCHAIN100 FOR €100 DISCOUNT

400

Executive Attendees

50

Speakers

60%

Shipper attendance

12

hours of networking
and learning

65%

Director Level
and above

Connecting leaders from across the end-to-end supply chain

Fragmented supply chains require immediate action and business leaders are under immense pressure to find viable solutions. With growing threats of cyber-attacks, civil unrest, and natural disasters, you must act now!

Supply and demand planners and logistics and transportation executives need to implement increased cyber-resilience, smarter forecasting, transparent sustainability measures, and sophisticated data sharing. Optimise your supply chain to improve performance, ensure customer retention, and drive revenue.

Reuters Events: Supply Chain Europe 2023 unites over 400 C-suite and senior management decision-makers from Europe's top retailers, manufacturers, and transport providers to explore solutions to these industry-defining challenges.

With case studies, networking, panel discussions, and other learning formats from Europe's biggest brands, you will discover how to:

- Transform your supply chain from a siloed entity into a digitally agile and connected operation
- Navigate new regulations to put into place the measures necessary for a transparent and sustainable value chain
- Drive accurate decision making by increasing visibility through enhanced and automated digital infrastructure.

Top speakers taking to the stage in Brussels at Supply Chain Europe 2023



Sandeep Desai
Chief Supply Chain Officer



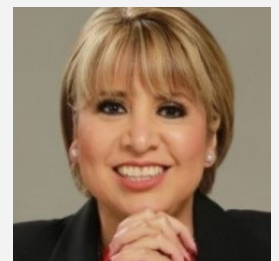
Wilhelm Kerl
Chief Supply Chain Officer



Anta Fassa
Vice President Group
Purchasing Indirect
Materials & Logistics



Maya Bourla Sadeh
Vice President, Global
Operations & Supply Chain



**Gladis Guadalupe
Araujo Sanchez**
Vice President of Global
Quality Systems and Supply
Chain



Use the code SUPPLYCHAIN100 to secure €100 off any ticket:

events.reutersevents.com/supply-chain/europe/register

At Supply Chain Europe, we will explore how an optimized supply chain must be:



Powered By Data

Strengthen your data management capabilities to generate insights and visibility across your Supply Chain



Transparent and Sustainable

Implement pivotal processes and solutions to smash ESG targets and set an example to competitors



Collaborative and Connected

De-risk your operations by harmonizing strategies and realise the full potential of your organisation's productivity



Digitally Agile

Invest in your digital infrastructure to drive accurate decision making and combat ongoing volatility

Logistics, Retail, and Manufacturing Leaders Taking to the Stage



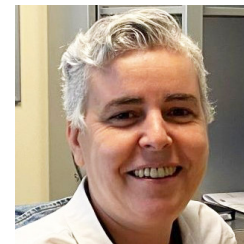
Marco Barreira
Vice President, Global Manufacturing



Egil Møller Nielsen
Chief Operating Officer



Gökşen Töre Sancak
Executive Vice President, Material Planning & Logistics



Maria de los Reyes Pardo Rodriguez
Chief Procurement Officer



Alberto Lupano
Senior Vice President Group Supply Services Transformation



Hanno Bruemmer
EVP, Head of Supply Chain & Logistics Europe, Middle East, Africa, Latin America



Peter Pernot-Day
Global Head of Strategy and Commercial Affairs



Andy Sinton
Head of Parts, Supply Chain



Peter Dressler
Vice President Logistics, Corporate Supply Chain



Houssam Hage
Group Supply Chain Vice President



View the full speaker roster here

events.reutersevents.com/supply-chain/europe

Meet face-to-face with the world's leading brands



Representatives include:

Overall Supply Chain Strategy

- Chief Executive Officer
- Chief Supply Chain Officer
- Chief Operations Officer
- Chief Innovation Officer
- Chief Sustainability Officer

Chain Planning

- VP, S&OP
- VP, Supply & Demand Planning
- VP, IBP
- Senior Director, Inventory Management
- Senior Director, Demand Planning

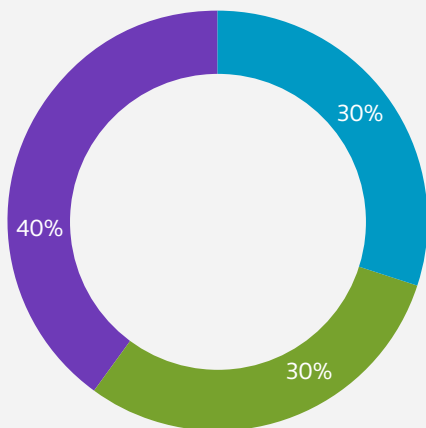
Sourcing & Manufacturing

- VP, Sourcing & Procurement
- VP, Manufacturing
- VP, Production
- Senior Director, Industrial Automation
- Senior Director, Engineering

Logistics & Distribution

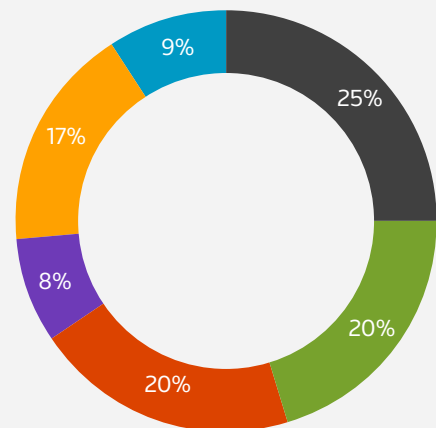
- VP, Logistics
- VP, Operations
- VP, Warehouse
- Senior Director, Transportation
- Senior Director, Last Mile

Uniting the Supply Chain Community



- Supply Chain Planning
- Sourcing & Manufacturing
- Logistics & Distribution

Senior Executive Decision-makers



- Industry
- Director
- Manager
- EVP/SVP/VP
- Head
- Other

Find out more at

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Sponsorship opportunities

Form long-lasting partnerships and raise your profile

Sponsorship the event

Your brand in front of your prospects

We will work with you to get your brand in front of the prospects and clients that can transform your business - from senior executives at large insurers, to decision-makers from small to medium enterprises.

Be seen as a thought leader

With hundreds of leaders signing up for our events, your company can be seen as a thought-leader in the space, whether that be via a panel session, presentation or interactive workshop.

Showcase your solutions

More than ever, we need solutions and with the Exhibition space you can share product brochures, the latest research and business cards with prospects who need it.

Kickstart sales cycles

Whether that be "cold" prospects or old acquaintances, the networking at Reuters Events will enable you to set up meetings with leaders and accelerate your business development efforts.

Deliver on your marketing objectives with:



Keynote Presentation

Gain maximum visibility for your thought-leader and brand with premium positioning on the conference agenda



Workshop

Connect with sales-ready leads in an intimate discussion setting with your chosen senior leaders



Presentation

Deliver thought-leadership to help carriers innovate, transform, and future-proof their business



Networking

Take advantage of agenda breaks and drinks parties to build crucial relationships with attendees



Exhibition

Ensure your brand and solutions are where attendees go to find solutions to their challenges



Branding

Elevate your brand across Reuters Events Insurance, increasing your visibility and engagement with industry thought leaders

Find out more about event sponsorship

Maximise your return on investment – Get in touch today

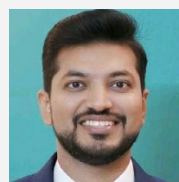
For more information on these exciting opportunities, get in touch:



Jessica Reeves

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Commercial Director

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Find out more at

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The Defining Themes of Supply Chain Europe

KEYNOTES

Laying the foundations for Generative AI in Supply Chain

The Generative AI supply chain implementation journey has begun. As capabilities evolve and adoption expands, it is vital you understand how these changes will occur and what actions are required to exploit and embed this new resource.

The Supply Chain talent crisis: Build the workforce of the Future

Times are changing and values with them. Across both white- and blue-collar jobs, there is a growing hole in the talent-pipeline. Supply chain leaders can't hope to optimize and de-risk their operations without solving this challenge fast.

Bolster resilience in your supply chain by adapting your sourcing strategy

In disruptive times, there are more reasons than ever for assessing your sourcing strategies. Elongated or heavily dependent networks will open your business up to unnecessary risk. The time to act is now. Should disaster strike, your customer will not wait for you to fix your supply challenges.

From Technicians to Innovators: Supply Chain Leaders are the CEOs of tomorrow

A Supply Chain problem is a business problem. Unprecedented disruptions have elevated the supply chain agenda; across logistics, planning and manufacturing, key business-critical challenges are your responsibility.

POWERED BY DATA

Improve demand forecasting models to combat volatility

Hold off on reopening that spreadsheet and double-down on AI and machine learning. Identify the final steps you need to take to install the digital infrastructure required for accurate decisions and long-term resiliency.

Leverage accurate, data driven decision-making to optimize inventory management

Economic volatility is putting a strain on spending, while disruptions cause frenetic buying patterns. The bottom line: consumer behavior is getting harder to predict. Inventory optimization is a constantly moving target, but with the right solutions you can improve your hit rate.

Strategize with confidence by enhancing scenario planning through your digital twin

Economic volatility and material scarcity mean planning decisions are increasingly challenging, but with the right digital solutions you can analyze multiple outcomes to identify the best course of action for your supply chain planning.

Reduce risk and improve customer service by upgrading your logistics planning

Blockages and bottlenecks are inevitable, but smart logistics planning can set you apart. Boost flexibility and resilience to shield your logistics operation from the worst disruptions, reducing costs and meeting customer demand.

Counter a volatile geopolitical landscape by leveraging your data to manage risk with confidence

Military conflict and silent trade wars are creating obstacles to your supply chain, making risk management more difficult than ever. Ensure efficient data management to anticipate risk and identify solutions.

TRANSPARENT AND SUSTAINABLE

Implement a green value chain by confronting your scope 3 emissions

Mounting commercial and ethical pressures mean your ESG targets are more important than ever, but you need to go beyond your own operations and look to your partners to affect the change your customer demands.

Sustainability in logistics: A generational problem. An industry defining opportunity

Government legislation. Intensified customer scrutiny. Ambitious CSR goals. The need for sustainable supply chains is greater than ever. Across manufacturing, retail and logistics, supply chain leaders must draw a line in the sand and trigger fundamental change across their organizations.

Demonstrate success in your sustainability journey through data enabled emissions tracking

Everyone wants to share a sustainability success-story. However, legislation and corporate targets demand fact-based transparency, which is difficult to measure across a complex supply chain

Unlock significant reduction in your real estate emissions by enabling smarter warehouses

It's not just carriers that need to change to help you hit those ESG targets. A significant reduction in emissions across your supply chain requires a vast collection of alterations. Warehouses and facilities represent a section of your operations that is ripe for change to deliver a greener supply chain.

Find out more at

events.reutersevents.com/supply-chain/europe/agenda

The Defining Themes of Supply Chain Europe

DIGITALLY AGILE

Stay secure: Balance supply chain connectivity with cyber resilience

Enhanced interconnectivity across supply chain functions can lead to increased efficiency. However, more entry points to your digital infrastructure leaves your business vulnerable to cyber-attacks. Staying secure is of paramount importance, but this is easier said than done.

Drive customer value with a digitally optimized supply chain

Value for money is critical, and your customers shouldn't have to pay for you to tick boxes when there is an industry of digital solutions aimed at automizing processes. Upgrade capabilities to cut long-term costs and improve customer satisfaction.

Remove warehouse bottlenecks: Combine innovation with common sense

The warehouse space squeeze demands the implementation of smarter systems to enable managers to get the most out of the space available and allow for greater flexibility when it comes to inventory management.

Streamline supply chain planning with automated decision making

When time is of the essence and your workforce is heavily stretched, it is important to minimize the impact of straightforward, repetitive tasks. Eliminate slack by automating manual redundant waste and free up your staff for complex and valuable decision making.

Exploring future logistics opportunities: Remote driving and autonomous vehicles

As more solutions enter the market and shifting driver values prompt a human shortage, understanding how the future of transport will enable a reliable and flexible service is vital to your long-term logistics strategy.

COLLABORATIVE AND CONNECTED

Eliminate supply chain fragmentation to align business priorities

Across supply chain departments, executives are pressured by multiple priorities that do not always align. Overcoming these conflicts is difficult, but finding a solution is essential to combat expensive and unnecessary disruptions.

Activate your Center of Excellence and implement best practices across your supply chain

Supply chain upgrades are necessary to stay competitive, but rapid change across multiple departments can cause confusion and fatigue. Be aligned and methodical in your evolution to ensure your return on investment is not contradicted by a loss of efficiency.

Harmonizing business objectives through S&OP

When times are tough, rifts in your organization can be critical. Overcome internal politics by aligning your priorities through a rigorous S&OP program and fostering a unified supply chain strategy that can realistically deliver on sales and marketing promises.

Counter change-fatigue by fostering an engaged and committed workforce

Amidst disruption and transformation across your supply chain, it's critical to remember there are people involved. Future-proofing your supply chain is a necessity, but it must be done without alienating your workforce.

Bridge strategy and execution by implementing company-wide IBP

Improve business coordination and avoid unpleasant surprises by identifying the authorized decision makers and key insights needed to harness the full potential of IBP.

CHAMPIONING WOMEN IN SUPPLY CHAIN

In a male-dominated industry, we will be leveraging our platform at Supply Chain Europe 2023 for women leaders to drive meaningful change.

Through a series of workshops, roundtables and networking opportunities, we aim to empower leaders to drive the future of supply chain excellence.

Join us at Supply Chain Europe 2023 where we will be bringing together industry leaders, professionals, and rising stars to share their experiences, insights, and visions for the future of women in supply chain management.

The future will be equal and we aim to inspire and support the growth of women in the field, fostering a supportive and inclusive community that drives change and innovation. Would you like to find out more, or be involved and make change happen? Please don't hesitate to get in touch, email hew.rous-eyre@thomsonreuters.com

Find out more at

events.reutersevents.com/supply-chain/europe/agenda

Why Reuters Events' conferences are a business critical event in your calendar



Meet the right people at the right time

With 12+ hours of networking and 65% director level and above attendees, you can be sure by attending you'll be in the best place to meet the industry's most influential pioneers and decision makers



Reinforce your future business strategy

At Reuters Events, we strive to provide the industry's we serve with the most topical and relevant commercial agendas possible. So after 50+ hours of research with senior executives, you can trust the topics addressed are business critical and pertinent.



Interact with and learn from your peers

With roundtables, workshops and other interactive activities to choose from, the conference sessions are just the beginning. Learn and interact from others in different roles, companies and expertise to help make your next key decision.



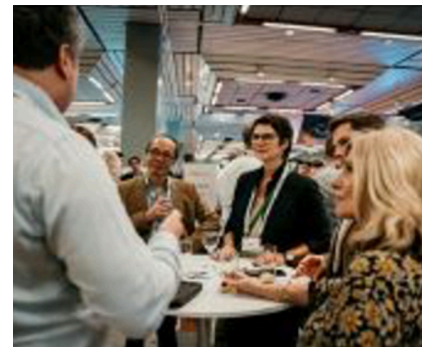
Enjoy the time out the office and forge new relationships

Whether over lunch, coffee, a 1-2-1 meeting, a dinner, interactive sessions or at our drinks reception, you'll build business connections that last beyond the event.



Make connections with hybrid networking via the App

Use our dedicated event app from 2 weeks before the event, select from the extensive attendee list, send instant messages, set up 1-to-1 meetings to meet with like minded peers and future business partners.



Book 5 or more passes and get 25% off

Bring your team to get the complete experience and maximise each case study, panel, workshop, roundtable and networking opportunities

Find out more at

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	Basic	Most Popular Business	VIP
Access to two-day executive event and all conference stages	✓	✓	✓
Access to exhibition and showcase	✓	✓	✓
Access to the Event Networking App	✓	✓	✓
Early access to Event Networking App	✗	✓	✓
Access to onsite workshops and roundtables	✗	✓	✓
Access to End of Day 1 Networking Reception	✗	✓	✓
Post-Event Recordings and On-Demand	✗	✓	✓
Access to invite-only VIP Workshops	✗	✗	✓
Fast-Track VIP Registration	✗	✗	✓
Annual access to all 2023 Supply Chain Europe event materials virtually	✗	✗	✓
	Retailer/Manufacturer: €2199*	Retailer/Manufacturer: €2499*	Retailer/Manufacturer: €2999*
	BUY	BUY	BUY
	Vendors: €2699*	Vendors: €2999*	Vendors: €3499*
	BUY	BUY	BUY

A Credit card payment is required. However, to pay by invoice or discounted group bookings of 5+ or for any other billing enquires, contact us below.
*VAT will be added to all prices above. Pass types and prices will vary for solution providers

Group Discounts - Save Up To 25%

Enquire if you want to take advantage of this discount! Even if you haven't yet finalised your team, we can offer you excellent group discounts.

Attend as a team to learn, build company-wide insights, and transform culture as one!

Contact Hew Rous-Eyre, Global Project Director at hew.rous-eyre@thomsonreuters.com for more details.

Register online at

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